

THE WELSH DAIRY SHOW



PRIF SIOE LAETH CYMRU

TUESDAY 28th OCTOBER 2025
THE SHOWGROUND, CARMARTHEN

Organised by the United Counties Agricultural & Hunters Society
The Show Office, Nantyci, Carmarthen SA33 5DR
Charity No. 502809 VAT Reg. No. 123 6886 56
Email: enquiries@unitedcounties.co.uk
☐ 01267 232141 Fax: 01267 221884

**CLOSING DATE FOR
TRADE STAND APPLICATION FORMS
TUESDAY 1st OCTOBER 2025**

TRADE STAND SPACE

Indoor and Outdoor Trade Stand space is available. Bookings for the Indoor area are on a first come-first served basis. No mobile units are allowed in the Indoor areas. On-site catering will be available for traders and exhibitors.

In order to avoid disappointment, **please ensure that your booking form is returned by 1st October 2025 and payment has been made** as allocation of space will be made immediately after this date. We cannot guarantee positions for any site bookings in the case of applications received after this date.

Please Note: ALL INDOOR TRADE STAND SPACE IS 3 METRES IN DEPTH with MINIMUM 3 METRES FRONTAGE. The maximum height for an Indoor marquee trade stand is 2.1 metres.

Please attach your Company's
Business card here:

These details will be listed in the Show
Catalogue.



THE WELSH DAIRY SHOW

TUESDAY 28th OCTOBER 2025

This booking form for trade stand space should be returned to the Show Office by **Tuesday 1st October 2025 together with payment.** A VAT invoice will be issued when your booking is accepted. Admission tickets will be forwarded with site numbers etc.

Please make cheques payable to WELSH DAIRY SHOW. BACS payment can also be made using the following details be aware the bank detail have changed:

Bank: HSBC

Account Name: Welsh Dairy Show

Sort Code: 40 16 23

Account number: 81809334

The cost of trade stand space is calculated on the frontage and depth of the site and applicants wishing to economise on the cost of their space should keep the frontage as low as possible in relation to the depth.

THE AREA RESERVED MUST ALLOW FOR GUY ROPES, STAYS, SUPPORTS AROUND THE EXHIBIT AND GRASS LAWN, IF ANY OF THESE ARE NECESSARY.

Where it is absolutely essential for the applicant's vehicle to be parked on or immediately adjacent to the stand, space for this should be booked, otherwise vehicles will have to be parked in the car park. A ramp for off loading machinery is available on the Showground.

FIRE REGULATIONS

Regulations stipulate that there must be a fire extinguisher on each stand. All applicants to complete with details of fire equipment to be provided

TYPE OF EXTINGUISHER..... SIZE..... QUANTITY.....

HSE GUIDELINES REQUIRE ALL PORTABLE APPLIANCES AND/OR EQUIPMENT TO CARRY VALID ELECTRICAL INSPECTION CERTIFICATES. THIS RULING WILL BE ENFORCED.

Advertising boards / banners are not allowed in the main judging rings Advertising boards / banners may be placed elsewhere on the Showground e.g. at the main entrance at the rate of £120 (+VAT) per banner.

COMPLIMENTARY TICKETS FOR TRADE STANDS

Charge of £450 2 Tickets

Charge of £600 3 Tickets

Charge of £950 4 Tickets

NOTE: Additional tickets can be obtained from The Show Office, Nantyci, Carmarthen, SA33 5DR. (☎01267 232141)

**Admission - £15 on Show day.
16 and under –tbc**

THE WELSH DAIRY SHOW
Tuesday 28th October 2025

TRADE STAND APPLICATION FORM

1. Name of Applicant
- Address
- Post Code.....
- Tel No..... E-mail
- Company Website address
- Tel No Contact Name

2. Details of items/ service to be exhibited

3. **CHARGES:** **All prices include VAT at 20%**
Indoor Marquee 3metres minimum @ (£450 minimum charge)
(Maximum depth 3m)£150 per metre frontage £

Open Space	metres frontage at £25 per metre	£
	metres depth at £25 per metre	£

ELECTRICITY

Open Space	Standing charge of £275	£
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Indoor Marquee	Standing charge of £225	£
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Additional Tickets	£14.00 each (£15 Show Day)	£
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Advert in catalogue	£120 (full page only)	£
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(All advert to be sent before 4th October 2025)

Total

£

Electricity: The charge in respect of running cables from distribution boards to the appropriate stand for all current consumed and the provision of a 3kw outlet within the stand area. **CONSUMPTION SHOULD NOT BE EXCEEDED.** An additional charge of **£100** will be made if electricity is ordered after **14th October 2025.**

I/We hereby apply for the above Trade Stand space and agree to abide by the Rules and Regulations for the Welsh Dairy Show. I/We have read the above rules and will ensure that our staff and/or our contractors attending the Show will abide by them also.

Signed..... Position.....Date.....

CONDITIONS

1. No trade exhibitors' vehicles are allowed on the site, unless parked on the booked site area. The gates will be locked at 9.15am. Any vehicles not on their sites by 9.00am will be towed away and charged at a rate of £100 for recovery. Vehicles not on stand sites are to be parked in the public car park. No vehicles will be allowed on the showground on the **Sunday** prior to the show unless previously authorised by the Show Office.
2. The Society, its Officers or Servants, shall not in any way be responsible for any accident, damage or loss, however caused that may occur to any person, article or equipment entered or exhibited. Each exhibitor shall be solely responsible for any loss, injury or damage to, or occasioned by any animal, article or equipment belonging to them or in their case, and it is a condition of entry that each exhibitor shall indemnify and hold harmless the Society, its Officers and Servants from and against all actions, suits, expenses and claims on account of, or in respect of any such damage or injury which may be so caused or occasioned. **L.P.G./gas/electric - all exhibitors are to ensure that their appliances have been examined and tested by a competent person and labelled (will be Checked)** to indicate the examiner's name and the date of the examination. No use of any appliance not so treated will be allowed. All use of L.P.G. on the site to be in accord with HSE Guidance note CF6. (The storage and use of LPG on construction sites). **Generators** - The Society will allow the use of 5KW maximum single phase generators providing that notice is given to the Society. Power output to be obtained from colour coded BS4343 sockets mounted on the generator. The electrical contractors and their staff are required to inspect all generators to ensure that the generator frame is bonded to the metallic enclosures, cables from the generator are suitable, and the correct load equipment's in a fit state and safe to operate. A charge will of £10 plus VAT will be made for this inspection.
3. Space can only be booked subject to being available. The Society reserves the right to refuse or cancel any booking, to locate position of space and if necessary, alter dimensions. Whilst every endeavour will be made to comply with the wishes of all exhibitors, the allotment must be accepted by the exhibitor. The decision of the Chief Steward at the Show is final and binding on all exhibitors.
4. Booked trade space will be marked by a suitably numbered peg, placed in the left hand front corner of the site, which must be left in position during the whole period of the Show. The space between front pegs and edge of road must be kept absolutely clear at all times.
5. No digging or removal of earth or turf to be made without prior consent. Any damage to be made good by the exhibitor.
6. Complimentary tickets will be issued as appropriate. Where a Head Office has not forwarded the tickets, staff will be charged and a refund will be made on the return of the free issues. Tradestand holders are requested to keep the number of vehicles entering the Showground during the Show to a minimum to avoid congestion.
7. Charges are for full periods of the Show. Trade exhibitors undertake to keep stands open for the day. **NO PART OF THE EXHIBIT MAY BE DISMANTLED EARLIER THAN 4.30PM ON THE DAY OF THE SHOW. VEHICLES COLLECTING PARTS OF THE STAND WILL NOT BE ALLOWED TO ENTER THE SHOWGROUND UNTIL 4.30PM TO AVOID TRAFFIC CONGESTION.**
8. Entry on to the ground for purposes of preparation can be arranged seven days before the date of the Show. All equipment must be removed and the site cleaned within four days following the Show.
9. Trade stand holders will be responsible for providing their own refuse bins which will be emptied by the Society.
10. Exhibitors are not permitted to sub-let any portion of their stand.
11. Exhibitors will be responsible for the safe working of all machinery in motion, which must be protected from the general public by means of a substantial protective guard.
12. No raffle tickets may be sold on the showground without prior agreement with the Show Office.
13. The Society reserves the right to refuse an application for an indoor trade stand exceeds 3m in depth.
14. Trade stand space will not be allocated until payment is received.
15. Trade stands not taken up by 9.00am will be re-let if the show office has not been informed of the reason for delay.
16. No refunds for cancelled bookings after Monday 29th September 2025.

NOTE: Where excavations are intended to be made on trade stand site (including driving in tent pegs, hole borers for flag poles, etc) no such work may be undertaken without the permission of the Show office.